



**VMobile**

# **VMobile White Label Program**

*BlackBerry VoIP Solution*

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# VMobile: Who we are

## **About Us**

VMobile is telecommunication company working on mobile and fixed lines solutions.

Working since 2011, VMobile is established to give its customers accessible phone calls via their smartphones.

VMobile is a project strongly relying on innovations in telecommunication sector as well as our engineers' and developers experience.

## **Our Mission**

*Your telecommunication expense. Optimized*

Our team is perfectly familiar with the delivery of quality telecommunication services. As experts, we are aware of the fact that this process can be optimized much more. This means less costs for our customers, combined with the same or even better quality of what you get until now.

## **Our goal**

*We are saving your money*

At VMobile we are working to deliver our customers the ability of free and accessible calls. And to pay much smaller bills.



# Why mobile VoIP?

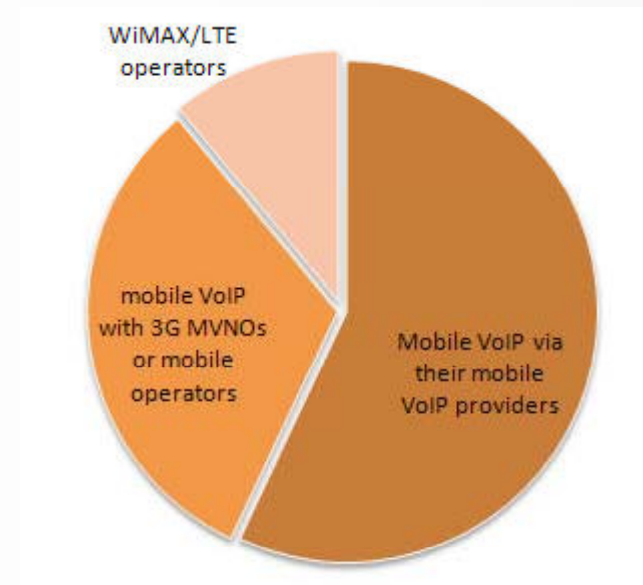
- **In-Stat** forecasts that by 2013 mobile VoIP applications will generate annual revenues of \$35.2 billion.
- **Juniper** reports that mobile VoIP clients downloaded to smartphones will amount to four fifths of 640 million mVoIP users by the end of 2016, while alliances between carriers and mVoIP specialists will remain relatively few in number.



## Mobile VoIP in 2013

### Your customers benefits:

1. No roaming charges;
2. More and longer international calls.



# VMobile WLP: What is it?

*Your mobile VoIP solution for BlackBerry environment*

- Light, flexible and easy to use mobile application;
- Tailor made for BlackBerry OS;
- Best rated VoIP application on [BlackBerry App World](#);



# VMobile WLP: Who can benefit?

*Your company can enter new markets with VMobile WLP*

- Mobile Virtual Network Operators /MVNO/;



- VoIP providers, targeting mobile services;



- GSM carriers as over the top /OTT/ solution;



# VMobile WLP: Which problem it solves

## *Makes VoIP mobile for BlackBerry users*

The app markets are full with VoIP applications. But few of them are really good performers.

Even fewer support BlackBerry devices.

Meet VMobile BlackBerry VoIP / SIP application

Trough VMobile WLP your company can offer mobile VoIP services to specific target group as BlackBerry customers.

This also means better coverage of the high volume enterprise market.



# The App: Overview

*Delivers VoIP to BlackBerry handsets*

- Industry quality voice both on Wi-Fi and 3G, PCMU 800;
- Voicemail accessibility;
- VPN compatible;
- Supports prefixes configuration;
- Works with any standard VoIP / SIP vendor services, SIP RFC 3261 compatible;
- Works under BlackBerry OS 5, OS 6 and OS 7.





# The App: Features

- Integration with native BlackBerry contact list - make a call dialing directly from your BlackBerry device contact list;
- Missed calls indicator – visible on the BlackBerry home screen. Available only when the Softphone is active;
- Option to choose from different phone numbers of a single contact - home, office, cell, etc.;
- Comfortable APN settings – ability to manage them through the application;
- Integration with BlackBerry call history and app`s own call history – 30 answered, 30 dialed, 30 missing calls;
- Switch between loudspeaker and handset - using space button;
- Integration with BlackBerry sound profiles – choose the ringtone you like from the device sound profiles;



# The App: Compatibility

VMobile VoIP application for BlackBerry is compatible with:

*Vendors:*

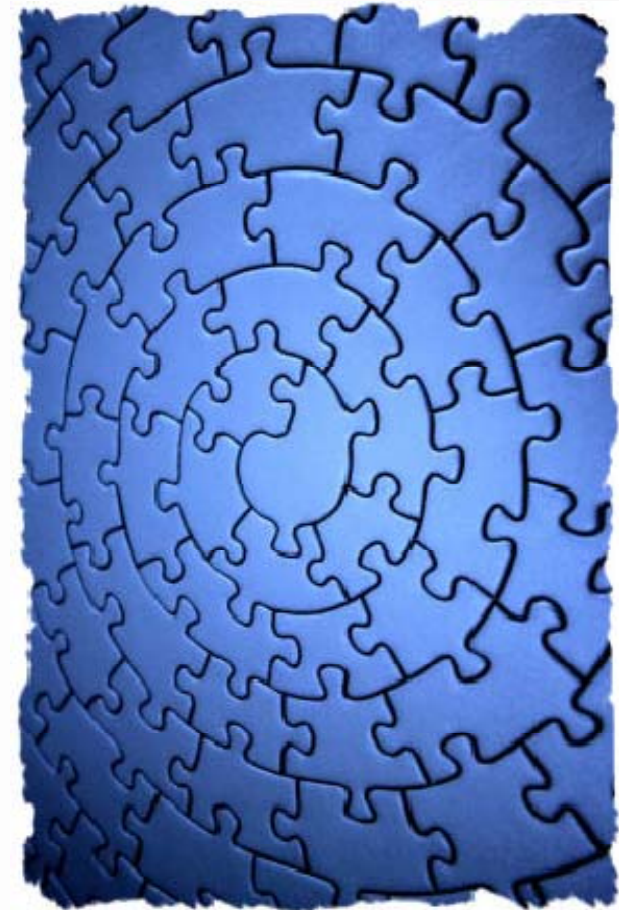
- Standard VoIP services

*Data:*

- Wi-Fi access points;
- 3G through APN settings;
- Virtual Private Networks;
- PCMU/800 codec.

*BlackBerry devices:*

- VMobile VoIP / SIP application is designed to work with devices operating under BlackBerry OS 5, OS 6 and OS 7.



# The App: Customization

Under **VMobile White Label Program** you can expect every VMobile VoIP / SIP application features upgraded with:

- Hardcoded with your servers settings for easier customer usage;
- Branded with your own logo and design;
- In-app rates display by destination;
- Free updates;
- Flexible support schemes;
- Tailor made BlackBerry application.



# VMobile WLP: Time Schedules

Task	Week 1	Week 2	Week 3	Week 4	Week 5
App testing					
Technical discussion					
Contract negotiations and finalizing					
Delivering downloading & license key environment					
Real customers tests & Bug fixing					
Launch your own BlackBerry mobile VoIP solution					



# VMobile: Pricing

Retail price of VMobile Softphone is \$10.

The offer your company can receive under VMobile White Label Partnership strongly depends on the quantity of licenses you intent to purchase.

VMobile can offer your company flexible schemes of purchasing including: onetime payment option, blocks of licenses, monthly payments by active customers, etc.

For your first year as White Label Partner of VMobile your company will have access to 40 man hours free support and development services. Every additional work and support will be considered as new order.

Do not hesitate to send pricing request to our sales team at [sales@vmobile.eu](mailto:sales@vmobile.eu)



# VMobile: Contacts

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